

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM D

# NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D. **SECTION 4(6), AND/OR**

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OMB APPROVAL QMB Number: 3235-0076 Expires: April 30,2008 Estimated average burden hours per response. . . . . 16.00

SEC USE	ONLY
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UNIFORM LIMITED OFFERING EXE	EMPTION L
Name of Offering ( check if this is an amendment and name has changed, and indicate change.)	
Cool Dog, Inc. Secured Notes and Series C Preferred Stock and Warrants	
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section Type of Filing: Amendment	4(6) ULOE
A. BASIC IDENTIFICATION DATA	
1. Enter the information requested about the issuer	
Name of Issuer ( check if this is an amendment and name has changed, and indicate change.)  Cool Dog, Inc.	07065199
Address of Executive Offices (Number and Street, City, State, Zip Cod	le) Telephone Number (Including Area Code)
Two Shaker Road, C203, Shirley, MA 01464 Address of Principal Business Operations (if different from Executive Offices)  (Number and Street, City, State, Zip Co	de) Telephone Number (Including Area Code)
Brief Description of Business to provide development, manufacturing, distribution and sale of ice cream and other food	d products PROCESSED
Type of Business Organization  Corporation   limited partnership, already formed   oth	er (please specify): MAY 2 3 2007
Month Year  Actual or Estimated Date of Incorporation or Organization: 07 99 Actual Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for CN for Canada; FN for other foreign jurisdiction)	Estimated State:  MA  FINANCIAL
GENERAL INSTRUCTIONS	
Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulatio	n D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.

77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

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Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

#### A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer. Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. General and/or Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director Managing Partner Full Name (Last name first, if individual) Franklin, Peter Business or Residence Address (Number and Street, City, State, Zip Code) 71 Deer Grass Lane, Concord, MA 01742 Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer General and/or Director Managing Partner Full Name (Last name first, if individual) Spiliotis, Paul Business or Residence Address (Number and Street, City, State, Zip Code) 207 Atlantic Avenue, Gloucester, MA 01930 Check Box(es) that Apply: Promoter ☐ Beneficial Owner ☐ Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Franklin, Churchill Business or Residence Address (Number and Street, City, State, Zip Code) 40 Ball's Hill Road, Concord, MA 01742 Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer General and/or ✓ Director Managing Partner Full Name (Last name first, if individual) Rathke, Frances Business or Residence Address (Number and Street, City, State, Zip Code) 1629 Shaw Mansion Road, Waterbury Center, VT 05677 Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Ryan, William Business or Residence Address (Number and Street, City, State, Zip Code) Monument Street, Concord, MA 01742 Check Box(es) that Apply: Promoter Beneficial Owner ☐ Executive Officer General and/or Managing Partner Full Name (Last name first, if individual) Cool Dog Investors, LLC Business or Residence Address (Number and Street, City, State, Zip Code) 60 State Street, Suite 700, Boston, MA 02109 Executive Officer Check Box(es) that Apply: Promoter Beneficial Owner General and/or Director Managing Partner Full Name (Last name first, if individual). Business or Residence Address (Number and Street, City, State, Zip Code)

					В. Г	NFORMAT	ION ABOU	T OFFERI	ING				
1.	Une the	iccuar col	d ordoert	ha icenar i	ntand to ca	ll to non a	ocraditad i	nuestors is	n thic offer	ina?		Yes	No 53
1.	1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?  Answer also in Appendix, Column 2, if filing under ULOE.									×			
2.	· · · · · · · · · · · · · · · · · · ·										\$		
											Yes	No	
3.												X	
4.	commis If a pers or state	ssion or sim son to be lis s, list the n	nilar remune sted is an as:	ration for: sociated po roker or d	solicitation erson or age ealer. If me	of purchas ent of a brol ore than fiv	ers in conn ker or deale e (5) perso:	ection with or registere ns to be list	sales of se d with the S ted are asso	curities in 1 SEC and/or	threctly, any the offering. with a state sons of such		
		Last name & Compa	first, if ind	ividual)									
			Address (N	lumber an	d Street, C	ity, State, 2	Zip Code)						
99	High Str	eet, 7th Flo	oor, Boston	, MA 021									
Na	me of As	sociated B	roker or De	aler									
Sta	tes in W	hich Persor	n Listed Ha	Solicited	or Intends	to Solicit	Purchasers		<u></u>	<del></del> -			<del></del>
	(Check	"All State	s" or check	individua	l States)					•••••		☐ Al	l States
	AL IL MT RI	AK IN NE SC	AZ IA NW SD	AR KS MH TN	CA KY M	CO LA NM UT	ME ME VT	DE MD NC VA	DC MA ND WA	MI OH WV	GA MN OK WI	HI MS OR WY	MO PA PR
Ful	ll Name (	Last name	first, if ind	ividual)			-						
Bu	siness o	Residence	Address (1	Number an	d Street, C	City, State,	Zip Code)						
Na	me of As	sociated B	roker or De	aler									
Sta	tes in W	hich Persor	Listed Has	Solicited	or Intends	to Solicit	Purchasers					_	<del></del>
	(Check	"All State:	s" or check	individual	States)							☐ Al	l States
	AL IL MT RI	AK IN NE SC	IA NV SD	AR KS NH TN	CA KY NJ TX	LA NM UT	CT ME NY VT	MD NC VA	DC MA ND WA	FL MI OH WV	GA MN OK WI	HI MS OR WY	ID MO PA PR
Ful	l Name (	Last name	first, if indi	vidual)									
Bus	siness or	Residence	Address (1	Vumber an	d Street, C	ity, State, Z	Zip Code)		• • • • • • • • • • • • • • • • • • • •			_	
Nai	me of As	sociated Bi	roker or De	aler			•						
Sta	tes in WI	nich Persor	Listed Has	Solicited	or Intends	to Solicit l	Purchasers						
	(Check	"All States	s" or check	individual	States)	•••••						☐ All	States
	AL IL MT RI	AK IN NE SC	AZ IA NV SD	AR KS NH TN	CA KY NJ TX	CO LA NM UT	CT ME NY VT	DE MD NC VA	DC MA ND WA	FL MI OH WV	GA MN OK WI	HI MS OR WY	ID MO PA PR

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

## C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box \( \) and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.			
	Type of Security	Aggregate Offering Pri		Amount Already Sold
	Debt	\$		\$
	Equity	42,500.00	,	\$ 42,500.00
	Common Preferred			
	Convertible Securities (including warrants)	807,500.0	90	626,635.47 \$
	Partnership Interests			\$
	Other (Specify)	\$		\$
	Total			
	Answer also in Appendix, Column 3, if filing under ULOE.			
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."	Number Investors		Aggregate Dollar Amount of Purchases
	Accredited Investors	2		\$ 80,000.00
	Non-accredited Investors			\$ 0.00
	Total (for filings under Rule 504 only)			\$ 0.00
	Answer also in Appendix, Column 4, if filing under ULOE.	-	_	
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.			
	Type of Offering	Type of Security		Dollar Amount Sold
	Rule 505		—	\$_0.00
	Regulation A			\$ 0.00
	Rule 504			\$_0.00
	Total		_	\$_0.00
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.			
	Transfer Agent's Fees			\$
	Printing and Engraving Costs			\$
	Legal Fees	••••		\$_5,000.00
	Accounting Fees	••••		s
	Engineering Fees			\$
	Sales Commissions (specify finders' fees separately)	•••••		\$
	Other Expenses (identify) State filing fees (MA - \$250)	***************************************		\$ 250.00
	Total		$\overline{\Box}$	\$ 5,250.00

#### **APPENDIX** 2 1 Disqualification Type of security under State ULOE Intend to sell and aggregate (if yes, attach to non-accredited offering price Type of investor and explanation of investors in State offered in state amount purchased in State waiver granted) (Part B-Item 1) (Part C-Item 1) (Part C-Item 2) (Part E-Item 1) Number of Number of Accredited Non-Accredited Yes State No Investors **Investors** Yes No Amount Amount ALΑK ΑZ AR CA CO CTDE DC FL GA НІ ID ILIN IA KS KY LA ME MD X MA 2 \$80,000.00 ΜI MN MS

### 4 1 3 Disqualification under State ULOE Type of security Intend to sell and aggregate (if yes, attach to non-accredited offering price Type of investor and explanation of amount purchased in State waiver granted) investors in State offered in state (Part C-Item 1) (Part C-Item 2) (Part E-Item 1) (Part B-Item 1) Number of Number of Accredited Non-Accredited State Yes Investors Investors Amount Yes No No Amount MO MT NE NV NH NJ NM NY NC ND ОН OK OR PΑ RΙ SCSD TN TX UT VT VA WA WV WI

**APPENDIX** 

	APPENDIX								
1	••••	2	3			4		Disqua	; lification
	to non-a investor	to sell accredited is in State -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)		Type of investor and amount purchased in State (Part C-Item 2)				ate ULOE, attach ation of granted)
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
WY									
PR									

	C. OFFERING PRICE, NUMBI	ER OF INVESTORS, EXPENSES A	ND L	SE OF PROC	CEEDS
	b. Enter the difference between the aggregate offer tion 1 and total expenses furnished in response to Par "adjusted gross proceeds to the user."	t C - Question 4.a. This difference is the			<u>s:844,750.</u> 00
5.	Indicate below the amount of the adjusted gross procused for each of the purposes shown. If the amount f estimate and check the box to the left of the estimate, the adjusted gross proceeds to the issuer set forth in respectively.	or any purpose is not known, furnish an The total of the payments listed must equal	al	Payments to Officers Directors, & Affiliates	Payments to Others
	Salaries and fees			\$	<b></b>
	Purchase of real estate			\$	□ \$
	Purchase, rental or leasing and installation of machine	ery and equipment		s	□ \$
	Construction or leasing of plant buildings and facilities	es		\$	□ s
	Acquisition of other businesses (including the value offering that may be used in exchange for the assets of issuer pursuant to a merger)	r securities of another		\$	□ s
	Repayment of indebtedness			\$	<b>⊠</b> \$425,000.00
	Working capital			\$	<b>⋈</b> \$419,750.00
	Other (specify):			s	□ \$
	Column Totals			\$	□ s
	Total Payments Listed (column totals added)			\$	⊠\$ <u>844,750</u> ,00
		D. FEDERAL SIGNATURE			
Fol	issuer has duly caused this notice to be signed by the cowing signature constitutes an undertaking by the issueuest of its staff, the information furnished by the issuer	er to furnish to the U.S. Securities and Exch	nange	Commission, up	on written
Issu	er (Print or Type)	signature		Date	ay 11, 2007
	ol Dog, Inc. ne of Signer (Print or Type)	itle of Signer (Print or Type)			11, 200/
Pet	er Franklin p	resident			
		ATTENTION			

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

_	. E. STATE SIGNATURE						
1.	Is any party described in 17CFR 230.262 presently subject to any of the disqualification provisions  Yes No of such rule?						
	See Appendix, Column 5 for state response.						
2.	The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed, a notice on Form D (17 CFR 239.500) at such times as required by state law.						
3.	The undersigned issuer hereby undertakes to furnish to the state administrator, upon written request, information furnished by the issuer to offerees.						
4.	The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform Limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.						
	e issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned y authorized person.						
Issi	uer (Print or Type Signature Date						
Co	ol Dog, Inc. May 11, 2007						
Na	me (Print or Type)  Title (Print or Type)						
Peter Franklin President							

#### Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signature.

